

Privacy Policy

Preamble and statement in compliance with article 13 of Legislative Decree 196/2003 (Privacy Code)

This document describes what personal data we collect, the purpose and methods of processing, and the security measures adopted to safeguard the data. These rules relate to the website www.ancoradelchianti.it (hereafter 'the website'). Our Privacy Policy contains pertinent information in compliance with art. 13 Legislative Decree June 2003 no.196 (Privacy Code) which acknowledges Directive 95/46/CE on the subject of the protection of personal data, as well as Directive 2002/58/CE on the protection of personal data in electronic communication. For further information on Italian law regarding privacy, visit the official website of [Garante per la protezione dei dati personali](#). (Personal Data Protection Code)

We wish to inform you that the 'data controller' under the Privacy Code is Ancora del Chianti di Laura Rontani, Via Collegalle, 12 50022 Greve in Chianti Firenze – Italia (hereafter Ancora del Chianti di Laura Rontani).

The personal data which Ancora del Chianti di Laura Rontani processes to provide its online services in general relate to personal information such as:

- Name
- Address
- Phone number
- Email address
- VAT number
- Request form information

For a detailed list of personal data processed by Ancora del Chianti di Laura Rontani, see paragraph 2 of the Privacy Policy.

Personal data are collected by Ancora del Chianti di Laura Rontani when you fill in the availability request form, from the email address submitted and by traditional post and/or by telephone. The collection of personal data via the request form is necessary in order to guarantee and fulfill the

user's request. Refusal to communicate such personal data prevents the reception of your request and the use of the services of Ancora del Chianti di Laura Rontani.

Personal data are collected and processed by electronic means. In some cases the data may be collected by automatic functions, for example 'cookies', to enable you to make use of our personalized services. Personal data will be stored on our computer which is located at the legal head office of Ancora del Chianti di Laura Rontani Via Collegalle, 12 50022 Greve in Chianti Firenze – Italia where they will be used to allow the use of our services and for other purposes indicated in the Privacy Policy (see paragraph 4).

The processing of personal data may be carried out by Ancora del Chianti di Laura Rontani without explicit consent to comply with legal obligations, laws and applicable Community legislation. In addition to this, we may do so in cases specified by the personal data protection code, to pursue the legitimate interests of Ancora del Chianti di Laura Rontani or third parties, such as fraud prevention, as well as to assert and defend rights in a judicial process.

In accordance with the limitations set, and for the purposes specified in the Privacy Policy, some of personal data may be communicated by Ancora del Chianti di Laura Rontani to third parties, public or private, such as:

- financial administrators of the state and public administration
- judicial authorities and the police force
- professional studies associations (legal, accounting, fiscal etc.)

Ancora del Chianti di Laura Rontani may use some of personal data to send information and updates of services offered by Ancora del Chianti di Laura Rontani.

Ancora del Chianti di Laura Rontani guarantees maximum confidentiality of personal data with the use of suitable technology, in compliance with Italian and European standard minimum measures for security acts, to prevent unauthorized access to our database and possible loss and/or accidental destruction of data. For further information see paragraph 9.

Ancora del Chianti di Laura Rontani acknowledges to each user of the site the rights in compliance with art. 7 of the Privacy Code. For a more detailed explanation of this, see paragraph 8.

If you have any queries or comments regarding the Privacy Policy, you may contact Ancora del Chianti di Laura Rontani Via Collegalle, 12 50022 Greve in Chianti Firenze.

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1. A note on minors

Minors under the age of 18 cannot use our services; therefore, their personal data should not be submitted at the registration process. If you are under 18 you can only use our services under the supervision of your parents or other adults in their stead.

2. Personal data we collect

Ancora del Chianti di Laura Rontani collects personal data for the purpose of the services we provide.

When you fill in the availability request form you will be asked for the following personal information:

- Name and surname
- Address
- Telephone and fax number
- Email address
- Note
- Accommodation request
- Period of request

3. Use of “cookies”

Some pages on the website of www.ancoradelchianti.it may use automatic data collection methods such as “cookies”. Cookies are small files saved on your computer’s hard drive. Ancora del Chianti di Laura Rontani mainly uses cookies which are automatically deleted at the end of every access session.

These are used by Ancora del Chianti di Laura Rontani in order to allow you to:

- Take advantage of some personalized services
- Improve the security of the website, through prevention methods for illicit activities

Cookies will temporarily store the following personal data:

- The URL of the country of origin (whether it be the URL on the website of Ancora del Chianti di Laura Rontani, or found on other sites)
- The URL keyed in later on (whether it be the URL on the website of Ancora del Chianti di Laura Rontani or found on other sites)
- The type of browser being used
- IP address

If your browser consents it you can freely decline the use of cookies at any time, but this may prevent you from taking advantage of some of the services offered by Ancora del Chianti di Laura Rontani.

4. How we use your personal data

Ancora del Chianti di Laura Rontani uses personal data only for the purpose of dealing with requests and to allow to take advantage of related services.

Ancora del Chianti di Laura Rontani may use some of personal data for checks in the event of non conformist behaviour on your part, in order to settle controversies or conflicts, to resolve problems and to assert the rights stated on this document. Ancora del Chianti di Laura Rontani may use some of personal data to send information and updates of services offered by Ancora del Chianti di Laura Rontani.

5. How we store personal data

Most of personal data will be stored in the files and on the computer of Ancora del Chianti di Laura Rontani to allow you to take advantage of all the services you may require.

In accordance with art. 7 of the Privacy Code you can ask to change, update, correct or cancel, even partially, personal details at our welcome site for guests and/or on the website

www.ancoradelchianti.it/eng/privacypolicy.html.

6. Communication of your personal details

Ancora del Chianti di Laura Rontani wishes to inform that some of personal data may be to third parties when legally required. We do not surrender the personal data of our clients to third parties for purposes other than those stated in our Privacy Policy. Some cases in which your personal data may be disclosed to third parties are described below.

6.1 Internal service providers

Ancora del Chianti di Laura Rontani may make use of internal service providers to whom some of personal data may be disclosed. In some cases the disclosure is necessary to provide the services of Ancora del Chianti di Laura Rontani requested by you. Access and use of personal data provided by Ancora del Chianti di Laura Rontani to internal service providers happens in a legal way and only for the purposes related to the use of their services. The disclosure occurs in compliance with the laws in place for the protection of personal data as well as those necessary for contractual confidentiality and privacy.

6.2 Legal requests

Ancora del Chianti di Laura Rontani collaborates with public authorities to guarantee compliance with the law and the rights of other users and third parties, especially with regards to intellectual property. Therefore, in the event of a formal request and in compliance with the laws ruling the subject, personal data may be disclosed to judicial authorities or other public administration agencies for the needs of the defence and security of the State, for preventative measures, for the verification or repression of illegal citizens, penal and administrative. Such public bodies also have the right to request and obtain personal information whenever this is necessary or appropriate for investigations or checks relating to acts of fraud, information fraud, violation of intellectual rights, acts of computer piracy, or other illegal activities which could subject Ancora del Chianti di Laura Rontani or our clients to legal, civil or responsibility.

7. Access, control and changes to your personal data

1. The right to obtain confirmation of the existence or not of personal data relating to you, even if they are not yet registered, and have their communication in an intelligible form.

2. The right to obtain information on:

a. the source of the personal data relating to you

b. how and for what purpose they will be used

c. strategies applied in case of processing by electronic means

d. the identifying particulars of the data controller, of data processors and designated representatives in accordance with art. 5, 2 of the Privacy Code

e. the parties or the categories of parties to whom the personal data may be communicated or who may become aware of the data as designated representatives in the territory of the State, employees or those in positions of responsibility.

3. The right to obtain:

a. the update, the correction or, where interested, the integration of data

b. the deletion, the transformation into anonymous format if interested, or the blockage of data processed in violation of the law, including data whose storage is not necessary for the purposes for which the data were collected or subsequently processed.

c. certification that the actions in points a) and b) are notified, also regarding their contents, to those to whom the data have been disclosed or disseminated, except in cases where such a fulfilment is deemed impossible or involves means which are manifestly disproportionate in relation to the protection of the rights.

4. You also have the right to object, in whole or in part, to:

a. for legitimate reasons, the processing of personal data relating to you, even if pertinent to the purpose of collection;

b. the processing of personal data relating to you for the purpose of sending advertising material, direct marketing, or for conducting market research or business related communication.

To exercise such rights, please contact Ancora del Chianti di Laura Rontani.

8. Security

To ensure the protection and confidentiality of personal information, Ancora del Chianti di Laura Rontani uses up to date technological security measures, including “firewalls”. Furthermore, specific techniques are used to protect the data from being accessed by unauthorized third parties. We are committed to guaranteeing the minimum measures of security indicated in the Privacy Code and any subsequent changes made to it.

9.Notice

Ancora del Chianti di Laura Rontani reserves the rights to bring about changes to this Privacy Policy at a future date.